

How prepared are you if a crisis hits your charity?

CENTRAL LONDON VENUE ON 19TH NOVEMBER 2019



DATA PROTECTION BREACHES

SAFEGUARDING

MEDIA RELATIONS

A COMPLIMENTARY SEMINAR FOR THOSE WHO HAVE A ROLE IN MANAGING THE REPUTATION OF A CHARITY

Despite the best efforts of trustees and charity management teams in improving governance and controls, safeguarding issues and compliance with data protection are areas of vulnerability for many charities.

Never before have we seen so many high fines, individuals being sent to prison and organisations under the microscope by regulators. Charity management teams have a duty to address these issues and trustees are exposed as they can be personally liable and if they get data protection wrong, fines are very unlikely to be covered by insurance. Managing a crisis with speedy decision-making and having the right people on stand-by, ready to act quickly, is crucial.

Our Crisis Management Seminar for charities will help you create a clear plan to address these issues within very tight timescales should a crisis occur.

What you can expect to gain from this seminar

This session will give you three valuable tools:

- Clarity on the processes you need to have in place to respond appropriately to a breach of data protection rules and notify the Information Commissioner's Office in compliance with GDPR (General Data Protection Regulation)
- The ability to identify the key governance policies to cover safeguarding risks and reduce the likelihood of a crisis, when a crisis does occur how to submit a Serious Incident Report to the Charity Commission and what we can learn from recent high profile crises in the sector
- Awareness of the tactical and strategic approaches needed to manage media and stakeholder relations when a crisis hits, equipping you to respond more effectively when you need to.

The event is designed for trustees and charity management teams, to help them identify the risks to reputation and revenue that they are running and how to manage the consequences when an issue arises.

Wellers Law Group

Wellers Law Group LLP represents over 400 charities on legal matters and has established itself as a leader in charity law and governance. For this session we are collaborating with communications experts, Alder, to bring you a more rounded insight into crisis management, covering both the legal and the media related issues that must be addressed.

This full morning session will combine informative presentations with a workshop requiring delegates to work together to address example crisis management problems.

Our speakers and moderators

Peter Spencer – Wellers Law Group Charity Law

Peter Spencer is a solicitor specialising in charity law and governance and advises on the establishment and incorporation of charities, ongoing governance issues, compliance, re-structuring and Charity Commission enquiries.

Matthew Barry – Wellers Law Group Company and Commercial Law

Matthew Barry is a solicitor who advises businesses and charities of all sizes on governance, encompassing data protection matters and is well-placed to help charities put in place processes that aid compliance in a way that is right for them.

Tim Toulmin – Managing Director, Alder

Tim Toulmin is Managing Director of Alder, advising many businesses and charities on management and communication issues. A former Director of The Press Complaints Commission, he is also an adviser to public affairs specialists Pagefield Communications and a trustee of Stonewall.

Metro Bank

Our thanks go to Metro Bank for agreeing to host this event at their excellent facilities in Holborn.

Agenda for the workshop - 19th November 2019

Venue: Metro Bank, One Southampton Row, London, WC1B 5HA

Timing: Registration and refreshments from 8.30am

Presentations start at 9.00am

- Data Protection – GDPR breach investigation and reporting
- Governance – lessons to be learned from high profile safeguarding failures
- Introduction to media relations and crisis management principles

Break for coffee/tea

- Practical workshop task – delegates will work together to develop a plan in response to a crisis scenario – start 10.30am
- Feedback session 12.00pm

Session closes 12.20pm.

There is no charge for this workshop but we only have room for 30 delegates

Experience shows that this successful event works best with a maximum audience of 30 delegates. Therefore there are a limited number of places available.

To book your place please call Cynthia Craven on

020 7481 6382

or email cynthia.craven@wellerslawgroup.com or complete our [booking form](#).

www.wellerslawgroup.com